Privacy Policy

Thank you for visiting the The DNA Project’s website. Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used at this website.

The DNA Project takes precautions to keep the donor information disclosed to us secure, and the The DNA Project will not intentionally disclose such information to third parties for commercial purposes. To prevent unauthorised access, maintain data accuracy, and to ensure the appropriate use of information, we have put in place electronic safeguards, as well as, internal organisational procedures to safeguard and secure the information that you provide.

The Information We Collect

On sections of this site, you can donate money and contact us. The types of personally identifiable information that may be collected at these pages include: name, address, e-mail address, telephone number, fax number, credit card information, and information about your interests in and use of various products, programs, and services.

We also may collect certain non-personally identifiable information when you visit many of our web pages such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using, (e.g., Windows ’95 or Mac OS) and the domain name of your Internet service provider.

How We Use the Information

We may use the information you provide about yourself to fulfil your requests for our products, programs, and services, to respond to your inquiries about our offerings, and to offer you other products, programs or services that we believe may be of interest to you.

We sometimes use this information to communicate with you, to fulfil a request by you for an online newsletter, or to contact you about your relationship with us.

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalise your Internet experience. We also may use this information in the aggregate to analyse site usage.

We may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency’s request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or as otherwise required by law. In addition, we may transfer information about you if we are acquired by or merged with another company.

Agents and contractors of the The DNA Project who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Notice by, for example, not using the information for any purpose other than to carry out the services they are performing for The DNA Project.
Although we take appropriate measures to safeguard against unauthorised disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Notice.

**Collection of Information by Third-Party Sites and Sponsors**

Some of our site contains links to other sites whose information practices may be different than ours. Visitors should consult the other sites’ privacy notices as we have no control over information that is submitted to, or collected by, these third parties.

This site sometimes may offer content that is sponsored by or co-branded with identified third parties. By virtue of these relationships, the third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the site activity. The DNA Project has no control over these third parties’ use of this information.

**Our Commitment to Security**

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorised access, maintain data security, and correctly use the information we collect online. Any personal information collected through our donation or event registration is processed by third parties for whom such processing is a primary line of business, ensuring the highest levels of security for your personal and credit information.

**Parental Consent**

If you are under the age of 18, you must obtain consent from your parents or guardians before disclosing personal information to us.

**How to Contact the DNA Project**

If you have any questions or concerns about the online policy for this site or its implementation you may contact us: info@dnaproject.co.za

**Updates & Effective Date**

From time to time, we may update this privacy notice. We will notify you about material changes in the way we treat personally identifiable information by placing a notice on our site. We encourage you to periodically check back and review this policy so that you always will know what information we collect, how we use it, and to whom we disclose it.